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# INFLUENCE PARKING CHOICE BEHAVIOUR

Student information

Author: Barbara Jepma

Institution: Erasmus University Rotterdam

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## **Providing information to influence dynamic parking choice behaviour in urban areas**

This thesis discusses how information should be provided to support the optimisation of dynamic urban parking choice behaviour.

To influence motorists' dynamic parking choice behaviour the right information should be provided at the right moment in time.

By means of survey based research, it is studied what information sources are typically utilised, what factors influence parking choice behaviour and at what moment in the decision making process, motorists make their parking choice.

To bridge the gap between academic knowledge and practical questions, the theoretical findings are applied to the current parking situation in Leeuwarden.

Eventually recommendations for investing in information supply infrastructure for the municipality of Leeuwarden are provided, and an experiment is designed to measure the success of the recommendations based on actual behaviour.

